



Multi-brand consolidation made easy with Sage 300 ERP

ALTERNATIVE
DINING EXPERIENCE
RESTAURANTS MANAGEMENT L.L.C

Client Background

Alternative Dining Experience L.L.C is one of the market leading restaurant chains in the Middle East offering various types of dining concepts to customers including quick service restaurants (QSR), fine dining, lounge etc. They have 5 different brands which are Dukkan Shawerma, Dukkan Falafel, Tawasi Gourmet Catering and Chi Noodles each offering a unique dining experience.

The Challenge

Each brand/outlet was using a different Point of Sale solution locally to manage their individual operations. Lack of standardization constrained the quantity and quality of management accounting information. It was difficult to perform in-depth analysis or generate customized and standardized reports. Common reporting and consolidation of operations across the outlets was time consuming and involved a host of manual interventions. They were looking for a solution that will help them create a completely integrated and expandable system across their brands/outlets and also help them scale to meet additional requirements in the future. The company needed a full inventory management system inbuilt in the financial and accounting system. They also wanted to do a drill down to menu item-wise reporting to get closer to culinary taste preferences of their customers.

“ With Sage 300 ERP, a consolidated view across brands/outlets is always available for us. Menu item wise reporting has helped us rationalize our offerings in line with customer requirements and demands.”

- Financial Controller

The Solution

Ambit Software with its extensive experience in ERP implementations and its rich experience in providing hospitality solutions recommended implementation of Sage 300 ERP (formerly known as Sage Accpac) with General Ledger, Accounts Receivable, Accounts Payable, Inventory Control, Order Entry, Purchase Orders and Inventory Management to meet the business requirements.

Sage 300 ERP has the ability to efficiently manage cross-location operations and consolidate the breadth of transactions across these locations.

With significant development expertise on Sage 300 ERP, Ambit was able to meet the exact requirements of the client in terms of reporting, workflow and consolidation. Since the customer was on a legacy system earlier, several functional elements were also captured from the existing system. Change management had to be managed very closely to ensure a smooth transition to the new system.

As a part of the solution, the client was now able to leverage common information across its properties in terms of kitchen management, recipe management and inventory management. It was also possible for them to have an exact view into valuation and ageing of inventory (cutlery as well as perishables) as well as cash flows at any particular time.

Business Impact

- Sage 300 ERP streamlined the data and processes across restaurant brands/outlets and integrated operational and financial data, enabling faster reporting and decision making.
- A scalable and adaptable system which expands and grows with the company.
- A fully integrated financial and inventory management system across the front and back office functions
- Real-time view into inventory with respect to its valuation and ageing across its properties
- Leverage common information across its properties in terms of kitchen management, recipe management and inventory management.

About Ambit Software

Ambit Software helps enterprises globally to become agile - adapt rapidly and cost effectively in response to changes in the business environment through the efficient use of IT. Ambit partners with its clients to understand their business pain points and arrives at appropriate IT led interventions to deliver a relevant solution.

Ambit helps organizations across sectors such as Discrete and Process Manufacturing, Financial Services, Logistics, Consumer Goods, Hospitality etc. to achieve their business goals through effective use of technology.