



# Infor CRM Mobile

## Full-featured mobile CRM at your fingertips

Extending Infor® CRM to smartphones and other mobile devices gives your field force a strong competitive advantage that can help drive revenue and enhance the customer experience. Whether they're viewing up-to-the-minute account or contact information, updating an opportunity, scheduling an activity, or logging a call or email to history, with Infor CRM Mobile, your on-the-go professionals will have the secure, instant access to vital customer information and productivity tools they need to succeed.

### Rich, flexible user experience without the learning curve

Easy to learn and use, Infor CRM Mobile has an attractive, task-oriented user interface that's been designed to put detailed customer information at your fingertips and enable you to perform key actions quickly. Interaction with native device functions such as mapping, dialing, and email further streamlines the user experience. Infor CRM Mobile is optimized for use on today's smartphones and tablets, can be easily customized and configured.

### Deploy and manage easily for low TCO

You can deploy Infor CRM Mobile quickly and easily, manage and customize it centrally, and update it automatically over the air. Multi-layer security, RESTful web services, an open source platform, and wide device support further enhance the ownership experience. Best of all, if you're an Infor CRM customer, you can get Infor CRM Mobile at no additional charge.

### Benefits

- Access key customer information, schedule and manage activities, view history, and record email, calls, and notes—all from your mobile device.
- Perform key actions quickly and easily via a task-oriented user interface and interaction with native device functions, such as mapping, dialing, and email.
- Experience rich, browser-based CRM on popular devices such as iPhone®, iPad®, Android™, and BlackBerry®.
- Deploy quickly and easily, manage and customize centrally, and update automatically for low TCO.

### Enhance effectiveness in the field with rich CRM functionality

- Create, view, and edit key customer information including accounts, contacts, leads, opportunities, and tickets.
- View and schedule activities, record important notes, and access detailed history records.
- Manage meeting schedules, personal activities, phone calls, and to-dos.
- Log email and phone interactions to customer history.
- Configure to match user preferences and work.

## Benefit from unparalleled flexibility

- Leverage the flexibility of a browser-based application, optimized for use on today's smartphones and tablets.
- Access your Infor CRM data on a wide range of popular devices such as the iPhone, iPad, Android, and BlackBerry.
- Customize the application easily to accommodate your unique business processes and data requirements in the field.
- Enjoy a rich CRM experience on HTML5/CSS3-compliant browsers such as Safari®, Chrome™, Opera®, and Firefox®.

## Experience world-class usability

- Put all of the information and tools you need to be more effective at your fingertips.
- Perform key actions quickly and easily with a task-oriented user interface. Perform searches, multi-select items in a list, view related items, access a Quick Actions menu, and more.
- Experience a clean and simple user interface optimized for today's smartphones, familiar Infor CRM interface, and an inviting color palette.
- Interact with native device applications and functions easily—including mapping, dialing, and email—with one click.
- Configure and personalize the application and settings simply to match your unique requirements and preferences.

## Deploy and manage easily for low TCO

- Receive Infor CRM Mobile at no additional charge with Infor CRM v8.x and higher.
- Deploy, manage, and customize centrally in the familiar Infor CRM administration environment. Push updates automatically over-the-air to the user device.
- Rely on multi-layered security via device passwords, application passwords, and SSL encryption.
- Leverage RESTful web services, SData™, and an open source platform for the optimum browser-based mobile CRM ownership experience.



Try Infor CRM today >  
[go.infor.com/crmtrial](http://go.infor.com/crmtrial)



Copyright © 2014 Infor. All rights reserved. The word and design marks set forth herein are trademarks and/or registered trademarks of Infor and/or related affiliates and subsidiaries. All other trademarks listed herein are the property of their respective owners. [www.infor.com](http://www.infor.com).

641 Avenue of the Americas, New York, NY 10011

INFDTP1457029-en-US-0115-2